

My Future's in Falkirk The Way Forward

The future is something we create...

My Future's in Falkirk is an initiative to transform the Falkirk economy. It is ambitious in its scale and scope and we are encouraging our young people, residents and businesses to raise their sights and achieve their ambitions. We aim to create a Falkirk which is the place to be in the third millennium; a place transformed with a vibrant, powerful economy, with a future in which all can play their part.

Delivered through a public and private sector partnership, *My Future's in Falkirk* is progressing a series of projects, to make a real impact for the area's economy. We have achieved much through our efforts:

- Establishing Earls Gate and Abbotsford business parks
- Progressing the regeneration of our Town Centres
- Building the Falkirk Community Stadium
- Creating Falkirk for Business, and a Business Panel with 700 members
- Securing a £25m Big Lottery Award for The Helix
- Boosting our rates of economic growth, business formation and labour market participation above the national average
- Establishing that 92% of business agree Falkirk is a good place to do business.



MY FUTURE'S IN
falkirk

To deliver our vision we have identified priorities for action:

Growing Business and Employment

Business Locations – to enhance the supply of business land and property to meet market opportunities.

Business Support – to create the ideal environment for business. We will develop our network of support for local business to access training, advice and financial support to start-up, grow and create employment.

Skills Support – to help local people secure positive work options, improving the guidance and support for people to develop their skills, access employment and fulfil their potential.

Developing Business Connections

To improve access in the Falkirk area for the benefit of local businesses, their customers, suppliers, employees and visitors.

Transforming Places

To transform the sense of place, sustainability and quality of environment across the Falkirk area, creating new locations and enhancing the experience for those living and working in, or visiting, the area.

We will regenerate our town centres, promote tourism, establish the Helix, a massive 300 hectare land renewal scheme and initiate new residential and commercial developments.

Engaging Young People

Making the Connections – we will promote ambition and high aspirations for our young people and provide opportunities for them to link with local business, arts, culture, creative industries, science, technology, the environment and marketing projects.

More Choices and More Chances - offering all young people the opportunity to gain employability skills, connect with the labour market, and develop skills to serve them as their career develops.

Our consultations found there is strong support for our work to promote the Falkirk area to a range of audiences, local, national and international. This is integral to the success of our activities. We will carry out a range of marketing actions and promote investment opportunities.

My Future's in Falkirk is delivered through a "core" group of partners and a wider leadership group involving key business and partner organisations. Project teams will implement key projects and the partnership will meet regularly to ensure the initiative is focussed on our ambitions and that the collective effort of partners is mobilised. We will report our progress regularly through events involving business, young people and our partners.

We have outlined the way forward, however the success of *My Future's in Falkirk* rests in the support and commitment of partners to help realise our ambitions. It is a starting point for further engagement and we invite you to get involved in creating Falkirk's future.

For more information visit us at: www.myfuturesinfalkirk.co.uk

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