

Falkirk Business Panel Conference considered ‘great success’

Falkirk for Business welcomed 136 members of the area’s leading business talent to its annual Business Panel Conference on Friday 23 September 2011 at the Macdonald Inchyra Grange Hotel.

The event which included delegates from HSBC, Clydesdale Bank, Allied International UK, Morrison Construction and locally based business such as Alexander Dennis and INEOS was extremely well received from all who attended.

Delegates heard from some of the area’s most successful CEOs, including Colin Robertson, Chief Executive of Alexander Dennis and Curt Hopkins, the new CEO of locally based mobile phone recycling company Redeem following a management buy-in which took place in January. Both talked about their own businesses, the importance of being based in Falkirk, the challenges they have and continue to face, and looked at opportunities that lie ahead.

Gordon Grant, Chief Executive of INEOS Grangemouth, talked more widely about key development plans for the area and what it could mean for the local economy and wider business community.

The event was hosted by locally-based broadcaster Bill Whiteford, who presents BBC Scotland Newsdrive. Other speakers included Dr Jim Hamill, Director of social media planning consultancy Energise 2.0 who discussed the latest updates in the social media world; and Gerry Godley, Managing Director of Godley Corporate who offered some key coaching tips for local business executives.

Laurence Barrett, Chief Executive of Falkirk for Business commented: “We were delighted with both the speakers and turn out for this year’s event. Our feedback has suggested that the breadth of content from social media to change management, as well as the insights being offered by a selection of Falkirk’s leading CEOs was very positively received. It was a real opportunity for businesses in the local area, large and small, to come together, share experiences and receive insights from contemporaries and our speakers to offer advice and food for thought in this tough economic climate. We would like to thank all those who attended, and particularly our speakers and host for taking part.

For more information on further events please go to www.falkirkforbusiness.org/events-a-training

The conference was run in conjunction with My Future’s in Falkirk, the ten year economic regeneration initiative being taken forward by Falkirk Council and its partners, which is committed to transforming the local business community and the economy.

Join the ‘My Futures in Falkirk’ group on LinkedIn for more updates and regular discussions.

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