

press release



Falkirk Council

19 April 2011

Free Retailing Advice for Falkirk's Businesses

Local retailers are being offered the free opportunity to learn from top TV retail guru Mary Portas next month.

Falkirk Council has teamed up with the National Skills Academy to deliver two retailing masterclass taster sessions designed and developed by TV's 'Queen of Shops' at Falkirk Stadium on Tuesday 3rd May and Wednesday 4th of May between 6pm and 8pm.

The sessions will be delivered by expert retailer trainers and takes the themes and ideas that will help retailers the opportunity to develop innovative ideas for their own businesses. They also serve as an introduction to the full day training event available commercially.

Delegates will hear Mary Portas explain her thoughts on how to create a stronger business on video and will receive an information pack signposting them to other resources they can use as well as how they are able to access further training sessions in this area.

Cllr Adrian Mahoney, Convener of Economic Strategy and Development said: 'This is a fabulous opportunity for local retailers of all sizes to gain a valuable insight on how to improve their business by one of the UK's top retail experts.

'It will also be an opportunity to network with other local retailers, something we are told that businesses are frequently looking for.

'The two hour sessions are free and we expect a big turn out but places are limited so I would urge shop owners and managers to get in touch as soon as possible.'

To find out more about the sessions or to book your place contact Jacquie McArthur on 01324 590973 or visit www.falkirkforbusiness.org

Refreshments will be provided.

- Falkirk Council (19/04/2011)