

Press Release

Will Apprentice Challenge Spell Sweet Success for Local Pupils?

S3 and S4 pupils from the Falkirk area are being invited to show off their entrepreneurial skills with the launch of a new campaign by My Future's in Falkirk. 'You're Hired!' will allow winning pupils to work alongside some of the area's best known business figures.

George Craig of Falkirk FC; Colin Hume of The Falkirk Herald and Alasdair Smart of The Falkirk Wheel will be visiting schools to lay down some Alan Sugar style challenges to test pupils' business mettle. After hearing how our mentors got to where they are today pupils will then be asked to submit their solutions to the problems posed.

The winning pupil from each of the participating secondary schools will spend a week on work experience with one of the mentoring companies gaining invaluable insight into working life from running the business behind the beautiful game to marketing one of the UK's most popular visitor attractions to editing Scotland's biggest selling local weekly newspaper.

Cllr Adrian Mahoney, Convener for Economic Strategy and Development, welcomed the new project:

"The Falkirk Council area is home to a great number of inspirational organisations who are really putting us on the business map. Sharing their experience and offering opportunities to local young people will not only inspire and motivate our future workforce but also arm them with practical, transferable skills that will stand them in good stead as they continue into employment.

"We must invest in our young people in order to sustain and improve our economic growth and 'You're Hired!' is a great way to support budding young entrepreneurs and maybe even discover the next Alan Sugar."

For more information please visit www.myfuturesinfalkirk.co.uk

- Falkirk Council 21/04/2010

http://www.falkirk.gov.uk/about_council/news/press_item.aspx?pid=2445