

Falkirk businesses have the chance to look overseas for growth opportunities

Falkirk Council and Falkirk for Business have teamed up with Smart Exporter to host an event for businesses across the area to help them explore and enhance their understanding of what international opportunities are available to them.

The Smart Exporter Roadshow, which is part of a wider initiative run by Scottish Chambers International (SCI), Scottish Development International (SDI) and the European Social Fund, is part of series of events and services being offered to businesses and organisations across Scotland to encourage exporting to international markets.

The Roadshow will take place on Wednesday 16 February from 3pm to 6pm at Falkirk Stadium. For those attending, there will be a chance to hear how other businesses have adapted to exporting, see what training courses, support and guidance are available, and also talk to an exporting expert to discuss what opportunities could work for their business.

Laurence Barrett, the chief executive of Falkirk for Business commented: “We are really pleased to include the Smart Exporter roadshow to our scheduled events list for members and other local businesses.

“This is an excellent opportunity for businesses to find out what services and information are available about the export market and what potential there may be for them in an international environment. We have had some excellent local successes in the export market recently, such as Alexander Dennis, and we believe that this is an opportunity for more businesses from the area to improve their own prospects, as well as contributing to Scotland’s overall economic recovery by expanding its exporting presence.”

Supporting local businesses to begin exporting into international markets is one of the key actions outlined in the My Future’s in Falkirk economic development initiative, being led by Falkirk Council. Ensuring that the appropriate forums, information and resources is available to local businesses to generate more knowledge about exporting is one of the key strands between Falkirk Council and Falkirk for Business.

For more information visit www.smartexporter.co.uk. To book a ‘FREE’ place, call 0844 344 0000 or email: info@scottishchambersinternational.co.uk. For further information

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For any further information, please contact Kate Forster at Smarts on 0131 561 0401 or email kate.forster@smarts.co.uk

Notes to editors:

About Falkirk for Business:

Falkirk for Business was formed in September 2009, merging the activities of Falkirk Enterprise Action Trust (FEAT), which has been delivering support to businesses in the Falkirk Area for over 26 years, and the Falkirk Business Panel.

From the early seeds of a business idea, through to prestart preparation and the launch of a start up business, Falkirk for Business advisors will offer training and guidance and encourage innovation. Support continues once a business is operational to help develop skills and knowledge, and provide strategic guidance and advice.