



Location Location Location

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1. What was your motivating factor in setting up your own business?

The creative design side of the business had been trading successfully and growing rapidly for about four years when we decided to formally incorporate as Eden Consultancy Group in late 2003 - the high profile nature of our work including the Edinburgh International Jazz Festival which we've been involved with for the last five years in a row and the growth in demand for our services meant that it was time to do this. The Project and Development Management part of the business grew out of an awareness that client's expect a more personal approach to their projects than is typically available in the industry.

2. Why did you decide to locate in the Falkirk area?

Both Directors are Falkirk Bairns, so deciding to set up in Falkirk was an easy decision to make. Falkirk's great transport links and location in the heart of central Scotland mean that we're ideally located for all of our clients, both the local clients and the nationally based ones.

3. Describe your typical Falkirk customer – and why you love them?

We work with a range of Clients throughout the UK. We've been delighted to work with the Falkirk Community Stadium on a number of projects including the branding for the exciting combination of leisure, sport and business functions that are available or soon to be available at the stadium. We're particularly proud to be involved with the visual imagery and marketing elements of the My Future's In Falkirk campaign. These are exciting times for the Falkirk area and there's a lot of forward looking stuff going on.

4. What is the best piece of advice to someone setting up in business in the Falkirk area?

Keep going forward, find out what's happening in your local business panel and take the time to know your market.

5. How would you describe Falkirk's business community in three words?

Dynamic, Collaborative, Pragmatic

6. What would you like to happen in the next five years?

We'd like to see Falkirk continue the great efforts made over the last few years to put the area back on the national and international map as the centre of business excellence in the UK but retaining all of the important things that Falkirk has to offer locally and without losing sight of our heritage and local roots.