

Location Location Location

**Colin Anderson is director of Bo'ness Motor Museum
Business set up in April 2004 and employs 5 staff.**

August 2004

1. What was your motivating factor in setting up your own business?

I'd already purchased the site in Bo'ness and in considering alternatives, I decided to pursue an attractions themed business in line with the local Bo'ness and Kinneil Railway. It's working out very well, some times of the year are better than others but it's fantastic to pursue one of my own personal passions. We've got a café and a childrens' play area called 'Little Monsters' as well as James Bond themed bar, the 007 Bar, which keep people coming back again and again.

2. Why did you decide to locate in the Falkirk area?

Bo'ness has a lot of potential for start-up businesses and the whole area is really starting to take off. A lot of people are considering moving into the area and we've seen an increase in tourism figures to boot.

3. Describe your typical customer - and why you love them?

There's something for everyone here and we've got more than one type of customer. We attract lots of families and older couples as well as people who come in to use the themed bar for nights out. We've even had a few famous faces through the door including Bond girl Caroline Munro and Shane Rimmer who's starred in three Bond films over the years, perhaps more famously known for his Thunderbirds voice over.

4. What's your best piece of advice to someone setting up a business in the Falkirk area?

Always make sure you have enough money to cover over-runs! We've learnt the hard way in the past and a contingency of around 20% is advisable. I think this is applicable to any type of business, not just car museums...

5. How would you describe the business community in three words?

Innovative, entrepreneurial and collaborative. I think businesses in the area should constantly look at ways to improve their service offering. The area has a lot of potential and the regeneration of the area can only be a good thing.

6. What would you like to see happen in the area in the next five years?

Further development in the town centre and dock areas in Bo'ness will be extremely valuable. There are a number of empty shops and it would be good to see some incentives put in place for businesses considering setting up here.

To fine out more please visit <http://www.motor-museum.bo-ness.org.uk/>